



# THE PUTTING LOT

12 Wyckoff Avenue, Brooklyn, New York 11237

LOCATED IN BUSHWICK, BROOKLYN, THIS MINIATURE GOLF COURSE EXAMINES THE RELEVANCE OF EMPTY SPACE IN THE CITY.



## FOR IMMEDIATE RELEASE

### THE PUTTING LOT IS NOW OPEN

June 6, 2009 - September 6, 2009

\$5 for adults, \$3 for children

THE PUTTING LOT is a nine-hole miniature golf course designed by artists and architects around themes of urban sustainability. Located in a previously vacant lot in Bushwick, Brooklyn, THE PUTTING LOT explores the possibilities of empty space in the city with an emphasis on community places.

The lot includes the course, a snack-shack serving local products, a public seating area, an event space, and a place for displaying print material. While the primary goal is affordable recreation, THE PUTTING LOT also provides a means to connect with art in a new way. The holes provide visitors with an accessible and interactive experience rather than the often inaccessible and static experience of a gallery, while introducing the artists' ideas of sustainability. Through the transformation of the lot, the construction of the holes, and a series of events, we hope to build neighborhood sustainability and provide a forum for further discussion.

A large industrial zone, a strong sense of neighborhood identity among longtime residents, and a growing art scene define the rapidly changing neighborhood of Bushwick. As large factories are converted from industrial manufacturing to lofts, a large residential population has emerged in the area. This conversion in building use has also created a proliferation of vacant spaces. Vacant spaces are often places where actors in the city (developers, neighbors, city workers) come into conflict, but they can also be rich places for residents to imagine what they would like to see in the city. THE PUTTING LOT proposes one use for these spaces and suggests the potential of diverse use. The temporary nature of the installation emphasizes the ability of individuals to intervene in the natural life cycles of vacant space in the city's urban fabric and to create the spaces they want to see in their community.

After an open call for submissions, THE PUTTING LOT selected nine designs. Artists are generously donating their time, imagination and effort, as each team is responsible for constructing its own design using a small material stipend. The use of reclaimed materials was encouraged in the design and construction of the holes and of THE PUTTING LOT's public areas. This has included wooden shipping pallets from a local factory for the deck and snack shack, trash-bound sails for the awnings and reclaimed wood from Build it Green for the furniture. The re-used golf equipment comes from a recession hit miniature golf course in Canada that recently went out of business.

[www.theputtinglot.org](http://www.theputtinglot.org)  
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For more information and photographs, please visit the press section of our website.